

Composite Exhibit 1

United States of America

United States Patent and Trademark Office

ADIDAS

Reg. No. 891,222

Registered May 19, 1970

Amended Oct. 18, 2011

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

ADIDAS AG (FED REP GERMANY JOINT STOCK COMPANY)
ADI-DASSLER-STRASSE 1
HERZOGENAURACH, FED REP GERMANY 91074

FOR: SPORT SHOES NAMELY, TRACK AND FIELD SHOES, [BOWLING], BASEBALL, BOXING, FOOTBALL, SKATING, GOLF, AND SOCCER SHOES; SPORTSWEAR NAMELY, SUITS, SHORTS, PANTS, TIGHTS, SHIRTS, GLOVES, AND THE LIKE; JERSEYS; SOCKS; SPORT SHOES NAMELY, TRACK AND FIELD TRAINING SHOES, BASKETBALL SHOES, AND TENNIS SHOES, IN CLASS 25 (INT. CL. 25).

FIRST USE 4-1-1949; IN COMMERCE 12-3-1952.

OWNER OF U.S. REG. NOS. 631,812, 738,673 AND OTHERS.

SER. NO. 72-318,280, FILED 2-4-1969.



David J. Kyffers

Director of the United States Patent and Trademark Office



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Word Mark ADIDAS

Goods and Services IC 025. US 022 039. G & S: SPORT SHOES NAMELY, TRACK AND FIELD SHOES, [BOWLING], BASEBALL, BOXING, FOOTBALL, SKATING, GOLF, AND SOCCER SHOES; SPORTSWEAR NAMELY, SUITS, SHORTS, PANTS, TIGHTS, SHIRTS, GLOVES, AND THE LIKE; JERSEYS; SOCKS; SPORT SHOES NAMELY, TRACK AND FIELD TRAINING SHOES, BASKETBALL SHOES, AND TENNIS SHOES. FIRST USE: 19490401. FIRST USE IN COMMERCE: 19521203

Mark Drawing Code (1) TYPED DRAWING

Serial Number 72318280

Filing Date February 4, 1969

Current Basis 1A

Original Filing Basis 1A

Change In Registration CHANGE IN REGISTRATION HAS OCCURRED

Registration Number 0891222

Registration Date May 19, 1970

Owner (REGISTRANT) ADIDAS-SPORTSCHUHFABRIKEN ADI DASSLER K.G. FIRM FED REP GERMANY AM BAHNHOF HERZOGENAURACH, NEAR NUREMBER FED REP GERMANY
(LAST LISTED OWNER) ADIDAS AG JOINT STOCK COMPANY FED REP GERMANY ADI-DASSLER-STRASSE 1

HERZOGENAURACH FED REP GERMANY 91074

Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record ANGELO NOTARO
Prior Registrations 0631812;0738673;AND OTHERS
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECTION 8(10-YR) 20100630.
Renewal 3RD RENEWAL 20100630
Live/Dead Indicator LIVE

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Trademark Assignment Abstract of Title

Total Assignments: 5

Serial #: [72318280](#)

Filing Dt: 02/04/1969

Reg #: [891222](#)

Reg. Dt: 05/19/1970

Registrant: ADIDAS-SPORTSCHUHFABRIKEN ADI DASSLER K.

Mark: ADIDAS

Assignment: 1

Reel/Frame: [0492/0610](#)

Recorded: 04/22/1985

Pages: 3

Conveyance: CERTIFIED COPY OF AN EXTRACT FROM THE GERMAN REGISTER OF COMMERCE, SHOWING CHANGE OF ADDRESS ENTERED ON OCT. 2, 1984 (IN GERMAN WITH ENGLISH TRANSLATION ATTACHED)

Assignor: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER STIFTUNG & CO. KG.](#)

Exec Dt: 10/10/1984

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [ADIDAS SPORTSCHUHFABRIKEN ADI DRESSLER STIFTUNG & CO.KG.](#)

Entity Type: UNKNOWN

Citizenship: NONE

ADI, DASSLER STRASSE 1-2

HERZOGENAURACH, GERMANY

Correspondent: BALOGH, OSANN, ET AL.

STE. 9768

TWO WORLD TRADE CENTER

NEW YORK, NY 10048

Assignment: 2

Reel/Frame: [0492/0596](#)

Recorded: 04/22/1985

Pages: 14

Conveyance: CHANGE OF NAME 19840628

Assignor: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER KG](#)

Exec Dt: 10/11/1984

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER STIFTUNG & CO.KG.](#)

Entity Type: UNKNOWN

Citizenship: NONE

Correspondent: BALOGH, OSANN, ET AL.

STE. 9768

TWO WORLD TRADE CENTER

NEW YORK, NY 10048

Assignment: 3

Reel/Frame: [0681/0661](#)

Recorded: 11/17/1989

Pages: 0

Conveyance: MERGER 19890523DEX

Assignor: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER STIFTUNG & CO. KG](#)

Exec Dt: 06/05/1989

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [ADIDAS AG](#)

Entity Type: UNKNOWN

Citizenship: NONE

Correspondent: BALOGH, OSANN, KRAMER, DVORAK,

GENOVA & TRAUB
SUITE 1815
39 BROADWAY
NEW YORK, NY 10006

Assignment: 4**Reel/Frame:** [1707/0080](#)**Recorded:** 03/09/1998**Pages:** 26**Conveyance:** CHANGE OF NAME**Assignor:** [ADIDAS AG](#)**Exec Dt:** 12/19/1997**Entity Type:** UNKNOWN**Citizenship:** NONE**Assignee:** [ADIDAS-SALOMON AG](#)**Entity Type:** JOINT STOCK COMPANY**Citizenship:** GERMANY

P.O. BOX 1120

HERZOGENAURACH, GERMANY D-91072

Correspondent: NOTARO & MICHALOS P.C.

ANGELO NOTARO

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

Assignment: 5**Reel/Frame:** [3349/0543](#)**Recorded:** 07/17/2006**Pages:** 13**Conveyance:** CHANGE OF NAME**Assignor:** [ADIDAS-SALOMON AG](#)**Exec Dt:** 05/29/2006**Entity Type:** JOINT STOCK COMPANY**Citizenship:** GERMANY**Assignee:** [ADIDAS AG](#)**Entity Type:** JOINT STOCK COMPANY**Citizenship:** GERMANY

ADI-DASSLER-STRASSE 1

HERZOGENAURACH, GERMANY 91074

Correspondent: ANGELO NOTARO, NOTARO & MICHALOS P.C.

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

Domestic rep: NOTARO & MICHALOS P.C.

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

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Web interface last modified: July 25, 2014 v.2.5

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Int. Cls.: 25 and 26

Prior U.S. Cls.: 39 and 40

Reg. No. 1,300,627

Registered Oct. 16, 1984

United States Patent and Trademark Office

TRADEMARK
Principal Register

adidas

Adidas Sportschuhfabriken Adi Dassler KG (Fed.
Rep. of Germany limited partnership)
Am Bahnhof
Herzogenaurach, Fed. Rep. of Germany D-8522

For: SPORTSWEAR—NAMELY, SUITS,
SHORTS, PANTS, TIGHTS, SHIRTS, JERSEYS,
SOCKS, GLOVES, JACKETS, COATS,
SWIMWEAR, SWEATERS, CAPS, PULLOVERS,
WARM-UP SUITS, RAIN SUITS, SKI SUITS,
JUMP SUITS, BOOTS, SHOES, SLIPPERS, in

CLASS 25 (U.S. Cl. 39).

First use Apr. 1, 1949; in commerce Dec. 3, 1952.

For: SHOELACES, in CLASS 26 (U.S. Cl. 40).

First use Nov. 1, 1979; in commerce Nov. 1, 1979.

Ser. No. 401,865, filed Nov. 27, 1982.

BARRY SOLOMON, Examining Attorney



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Word Mark ADIDAS
Goods and Services IC 025. US 022 039. G & S: Sportswear-Namely, Suits, Shorts, Pants, Tights, Shirts, Jerseys, Socks, Gloves, Jackets, Coats, Swimwear, Sweaters, Caps, Pullovers, Warm-Up Suits, [Rain Suits, Ski Suits, Jump Suits,] Boots, Shoes, Slippers. FIRST USE: 19490401. FIRST USE IN COMMERCE: 19521203
(CANCELLED) IC 026. US 037 039 040 042 050. G & S: [Shoelaces]. FIRST USE: 19791101. FIRST USE IN COMMERCE: 19791101
Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number 73401865
Filing Date November 27, 1982
Current Basis 1A
Original Filing Basis 1A
Published for Opposition August 7, 1984
Registration Number 1300627
Registration Date October 16, 1984

Owner (REGISTRANT) Adidas Sportschuhfabriken Adi Dassler KG LIMITED PARTNERSHIP FED REP GERMANY Am Bahnhof Herzogenaurach FED REP GERMANY D-8522

(LAST LISTED OWNER) ADIDAS AG JOINT STOCK COMPANY FED REP GERMANY ADI-DASSLER-STRASSE 1 HERZOGENAURACH FED REP GERMANY 91074

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Angelo Notaro

Description of Mark Color is not claimed as a feature of the mark.

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20131125.

Renewal 2ND RENEWAL 20131125

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Trademark Assignment Abstract of Title

Total Assignments: 5

Serial #: [73401865](#) **Filing Dt:** 11/27/1982 **Reg #:** [1300627](#) **Reg. Dt:** 10/16/1984
Registrant: Adidas Sportschuhfabriken Adi Dassler KG
Mark: ADIDAS

Assignment: 1

Reel/Frame: [0492/0610](#) **Recorded:** 04/22/1985 **Pages:** 3
Conveyance: CERTIFIED COPY OF AN EXTRACT FROM THE GERMAN REGISTER OF COMMERCE, SHOWING CHANGE OF ADDRESS ENTERED ON OCT. 2, 1984 (IN GERMAN WITH ENGLISH TRANSLATION ATTACHED)
Assignor: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER STIFTUNG & CO. KG.](#) **Exec Dt:** 10/10/1984
Entity Type: UNKNOWN
Citizenship: NONE
Assignee: [ADIDAS SPORTSCHUHFABRIKEN ADI DRESSLER STIFTUNG & CO.KG.](#)
ADI, DASSLER STRASSE 1-2
HERZOGENAURACH, GERMANY
Entity Type: UNKNOWN
Citizenship: NONE
Correspondent: BALOGH, OSANN, ET AL.
STE. 9768
TWO WORLD TRADE CENTER
NEW YORK, NY 10048

Assignment: 2

Reel/Frame: [0492/0596](#) **Recorded:** 04/22/1985 **Pages:** 14
Conveyance: CHANGE OF NAME 19840628
Assignor: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER KG](#) **Exec Dt:** 10/11/1984
Entity Type: UNKNOWN
Citizenship: NONE
Assignee: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER STIFTUNG & CO.KG.](#)
Entity Type: UNKNOWN
Citizenship: NONE
Correspondent: BALOGH, OSANN, ET AL.
STE. 9768
TWO WORLD TRADE CENTER
NEW YORK, NY 10048

Assignment: 3

Reel/Frame: [0681/0661](#) **Recorded:** 11/17/1989 **Pages:** 0
Conveyance: MERGER 19890523DEX
Assignor: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER STIFTUNG & CO. KG](#) **Exec Dt:** 06/05/1989
Entity Type: UNKNOWN
Citizenship: NONE
Assignee: [ADIDAS AG](#)
Entity Type: UNKNOWN
Citizenship: NONE
Correspondent: BALOGH, OSANN, KRAMER, DVORAK,

GENOVA & TRAUB
SUITE 1815
39 BROADWAY
NEW YORK, NY 10006

Assignment: 4

Reel/Frame: [1707/0080](#) Recorded: 03/09/1998 Pages: 26

Conveyance: CHANGE OF NAME

Assignor: [ADIDAS AG](#)

Exec Dt: 12/19/1997

Entity Type: UNKNOWN

Citizenship: NONE

Entity Type: JOINT STOCK COMPANY

Citizenship: GERMANY

Assignee: [ADIDAS-SALOMON AG](#)

P.O. BOX 1120
HERZOGENAURACH, GERMANY D-91072

Correspondent: NOTARO & MICHALOS P.C.

ANGELO NOTARO
100 DUTCH HILL ROAD, SUITE 110
ORANGEBURG, NY 10962-2100

Assignment: 5

Reel/Frame: [3349/0543](#) Recorded: 07/17/2006 Pages: 13

Conveyance: CHANGE OF NAME

Assignor: [ADIDAS-SALOMON AG](#)

Exec Dt: 05/29/2006

Entity Type: JOINT STOCK COMPANY

Citizenship: GERMANY

Entity Type: JOINT STOCK COMPANY

Citizenship: GERMANY

Assignee: [ADIDAS AG](#)

ADI-DASSLER-STRASSE 1
HERZOGENAURACH, GERMANY 91074

Correspondent: ANGELO NOTARO, NOTARO & MICHALOS P.C.

100 DUTCH HILL ROAD, SUITE 110
ORANGEBURG, NY 10962-2100

Domestic rep: NOTARO & MICHALOS P.C.

100 DUTCH HILL ROAD, SUITE 110
ORANGEBURG, NY 10962-2100

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Web interface last modified: July 25, 2014 v.2.5

Int. Cls.: 18, 25 and 28

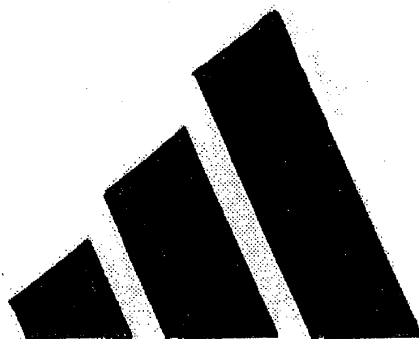
Prior U.S. Cls.: 1, 2, 3, 22, 23, 38, 39, 41 and 50

Reg. No. 2,411,802

United States Patent and Trademark Office

Registered Dec. 12, 2000

**TRADEMARK
PRINCIPAL REGISTER**



ADIDAS INTERNATIONAL B.V. (NETHERLANDS
PRIVATE COMPANY WITH LIMITED LIABILITY)
OLYMPIC PLAZA
FRED ROESKESTRAAT 123
1076 EE AMSTERDAM, NETHERLANDS

FOR: ALL PURPOSE SPORT BAGS, ATHLETIC
BAGS, TRAVELING BAGS, BACKPACKS, KNAP-
SACKS, BEACH BAGS, IN CLASS 18 (U.S. CLS. 1,
2, 3, 22 AND 41).

FOR: SPORTS AND LEISURE WEAR, NAMELY,
SHORTS, PANTS, SHIRTS, T-SHIRTS, JERSEYS,
TIGHTS, SOCKS, GLOVES, JACKETS, SWIMWEAR,
CAPS AND HATS, PULLOVERS, SWEAT-SHIRTS,
SWEAT SUITS, TRACK SUITS, WARM-UP SUITS,
RAIN SUITS; BOOTS, SLIPPERS, SANDALS, SPE-
CIFIC PURPOSE ATHLETIC SHOES AND GENERAL

ALL PURPOSE SPORTS SHOES, IN CLASS 25 (U.S.
CLS. 22 AND 39).

FOR: SPORTS BALLS AND PLAYGROUND
BALLS; GUARDS FOR ATHLETIC USE, NAMELY,
SHIN GUARDS, KNEE GUARDS AND LEG GUARDS,
IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

PRIORITY CLAIMED UNDER SEC. 44(D) ON BEN-
ELUX APPLICATION NO. 917392, FILED 6-8-1998,
REG. NO. 0628591, DATED 6-8-1998, EXPIRES
6-8-2008.

OWNER OF U.S. REG. NOS. 2,205,219 AND
2,231,533.

SER. NO. 75-598,524, FILED 12-3-1998.

DAN VAVONESE, EXAMINING ATTORNEY



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Goods and Services IC 018. US 001 002 003 022 041. G & S: All purpose sport bags, athletic bags, traveling bags, backpacks, knapsacks[, beach bags]

IC 025. US 022 039. G & S: Sports and leisure wear, namely, shorts, pants, shirts, T-shirts, jerseys, [tights,] socks, gloves, jackets, swimwear, caps and hats, pullovers, sweat-shirts, sweat suits, track suits, warm-up suits, [rain suits,] boots, [slippers,] sandals, specific purpose athletic shoes and general all purpose sports shoes

IC 028. US 022 023 038 050. G & S: Sports balls and playground balls; guards for athletic use, namely, shin guards, knee guards and leg guards

Mark Drawing Code (2) DESIGN ONLY

Design Search Code 26.13.14 - Quadrilateral (three or more quadrilaterals); Three or more quadrilaterals
26.13.21 - Quadrilaterals that are completely or partially shaded

Serial Number 75598524

Filing Date December 3, 1998

Current Basis 44E

Original Filing Basis 44D

Published for Opposition September 19, 2000

Registration Number 2411802

Registration

December 12, 2000

Date

Owner (REGISTRANT) adidas International B.V. PRIVATE COMPANY WITH LIMITED LIABILITY NETHERLANDS Olympic Plaza Fred Roeskestraat 123 1076 EE Amsterdam NETHERLANDS

(LAST LISTED OWNER) ADIDAS INTERNATIONAL MARKETING B.V. CORPORATION NETHERLANDS P.O. Box 12160 Amsterdam ZO NETHERLANDS 1100 AD

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Angelo Notaro

Priority Date June 8, 1998

Prior Registrations 2205219;2231533

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20100810.

Renewal 1ST RENEWAL 20100810

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Trademark Assignment Abstract of Title

Total Assignments: 1

Serial #: [75598524](#)

Filing Dt: 12/03/1998

Reg #: [2411802](#)

Reg. Dt: 12/12/2000

Registrant: adidas International B.V.

Mark:

Assignment: 1

Reel/Frame: [2610/0947](#)

Recorded: 02/25/2003

Pages: 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [ADIDAS INTERNATIONAL B.V.](#)

Exec Dt: 02/24/2003

Entity Type: CORPORATION

Citizenship: NETHERLANDS

Assignee: [ADIDAS INTERNATIONAL MARKETING B.V.](#)

Entity Type: CORPORATION

Citizenship: NETHERLANDS

P.O. BOX 69001

1060 CA AMSTERDAM, NETHERLANDS

Correspondent: NOTARO & MICHALOS P.C.

ANGELO NOTARO

100 DUTCH HILL ROAD

STE. 110

ORANGEBURG, NY 10962

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United States of America

United States Patent and Trademark Office



Reg. No. 4,910,643

Registered Mar. 8, 2016

Int. Cls.: 18, 25 and 28

TRADEMARK

PRINCIPAL REGISTER

ADIDAS AG (FED REP GERMANY AG)
ADI-DASSLER-STRASSE 1-2
91074 HERZOGENAURACH
FED REP GERMANY

FOR: ARTICLES MADE OF LEATHER AND IMITATION LEATHER, NAMELY BACKPACKS, BAGS FOR GENERAL AND SPORTS USE, CARRY-ALL BAGS, ATHLETIC BAGS, DUFFLE BAGS, SHOULDER BAGS, SLING BAGS, HANDBAGS, PURSES, TOTE BAGS, WAIST PACKS, OVERNIGHT BAGS, KNAPSACKS, SHOE BAGS AND BEACH BAGS, WALLETTS AND KEY CASES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FOR: CLOTHING, NAMELY, SHIRTS, T-SHIRTS, SWEATSHIRTS, JERSEYS, PULLOVERS, TOPS, VESTS, SWEATERS, PANTS, SHORTS, BOTTOMS, JACKETS, COATS, DRESSES, SKIRTS, SKORTS, UNDERWEAR, BRAS, SOCKS, TIGHTS, SCARVES, GLOVES, BELTS, WRISTBANDS, TRACKSUITS, TRAINING SUITS, WARM-UP SUITS, ATHLETIC UNIFORMS, SWIMWEAR, FOOTWEAR, ATHLETIC FOOTWEAR, BOOTS, SANDALS, SLIDES, CAPS, HATS, VISORS, HEADBANDS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FOR: ATHLETIC SPORTING GOODS, NAMELY, SHINGUARDS, SOCCER GLOVES, GOALKEEPERS' GLOVES, KNEE PADS AND KNEE GUARDS FOR ATHLETIC USE, LEG GUARDS; BALLS FOR SPORTS, SOCCER BALLS, BASKETBALLS, PLAYGROUND BALLS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

OWNER OF U.S. REG. NOS. 1,833,868, 2,179,796, AND 2,999,646.

OWNER OF INTERNATIONAL REGISTRATION 0300804 DATED 8-2-1965, EXPIRES 8-2-2025.

THE MARK CONSISTS OF THREE DIAGONAL QUADRILATERALS POSITIONED PARALLEL TO EACH OTHER UPON A CONTRASTING BACKGROUND. THE SHADED RECTANGLE IS NOT A FEATURE OF THE MARK.

SER. NO. 79-148,498, FILED 2-4-2014.

TAMARA HUDSON, EXAMINING ATTORNEY



Michelle K. Lee
Director of the United States
Patent and Trademark Office